



## **Announcing new partnership committed to developing leadership skills in girls**

### ***Empower Leadership Academy for Girls and RedLine Athletics partner in support of Minnesota girls in youth athletics***

**July 28, 2017 (MINNEAPOLIS, MN)**---Today Empower Leadership Academy for Girls and RedLine Athletics announced a new partnership in support of girls' leadership skill development. Beginning September 2017, RedLine Athletics will begin offering the Empower leadership development programs to girls within their youth athletic training facilities in Chanhassen.

Empower Leadership Academy for Girls is a Minnesota-based, 501(c) 3 founded in 2014 by former University of Minnesota Women's basketball coach, Pam Borton. Empower is dedicated educating and supporting girls and young women as they develop lifelong leadership skills. By leveraging strategic community partnerships, Empower brings leadership, confidence, resilience and well-being skills to Minnesota girls in grades 5-12 through unique in-house Leadership Academies and Leadership Huddles, as well as 1:1 Leadership Training for collegiate sports teams.

RedLine Youth Athletic Training Centers are nationally-franchised training centers designed to help young athletes ages 8-18 become stronger, faster and more powerful. RedLine's Sports Performance Specialists combine their passion and knowledge to mentor young athletes through custom designed, sport-specific training programs that help them achieve their goals and maximize their potential, while making them all around better athletes.

"The mission of Empower Leadership Academy for Girls dovetails beautifully with Redline Athletics' mission to build better adults, not just better athletes. With this partnership, we are extremely excited to bring Empower's passion to inspire and develop a new generation of female leaders to our training center in Chanhassen," said Scott King, owner of RedLine Athletics in Chanhassen.

"I am excited about Empower and Redline Athletics partnering in support of Minnesota girls. This unique in-house leadership offering will help Empower reach more girls and create a unique offering for RedLine, as well. We see this as a terrific 'win-win' opportunity for both of our organizations to help build the women leaders of tomorrow," said Empower Founder Pam Borton.

#### **About Empower Leadership Academy for Girls**

Learn more about Empower and its unique leadership skills training at: <http://empowergirlsacademy.org/>. You can also find Empower on Facebook, Twitter and Instagram.

#### **About RedLine Athletics**

Learn more about RedLine Athletics Chanhassen at: <http://redlineathletics.com/locations/minnesota/chanhassen>. You can also find RedLine Athletics on Facebook, Twitter, Instagram and LinkedIn.

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